

Press release / Presse Info / Comunicado de prensa / 新聞稿 / プレスリリース /  
Comunicado de prensa / Communiqué de presse / Informacja prasowa

## TRATON with stable sales in 2024 at 334,200 vehicles, despite a difficult market environment

**Munich, January 14, 2025** – The TRATON GROUP kept unit sales at a stable level in 2024, despite a difficult market environment. According to preliminary data, the four brands Scania, MAN Truck & Bus, International (formerly Navistar), and Volkswagen Truck & Bus sold a total of 334,200 vehicles, a slight year-on-year decline of 1% (338,200).

### TRATON GROUP unit sales (Q4/FY 2024 preliminary):

|   | Q4 2024       | Q4 2023       | Delta       | FY 2024        | FY 2023        | Delta       |
|---|---------------|---------------|-------------|----------------|----------------|-------------|
| <b>TRATON GROUP</b>                     | <b>88,800</b> | <b>88,700</b> | <b>0%</b>   | <b>334,200</b> | <b>338,200</b> | <b>-1%</b>  |
| of which all-electric vehicles          | 610           | 920           | -34%        | 1,740          | 2,110          | -18%        |
| <b>- Scania Vehicles &amp; Services</b> | <b>28,100</b> | <b>29,000</b> | <b>-3%</b>  | <b>102,100</b> | <b>96,700</b>  | <b>6%</b>   |
| of which all-electric vehicles          | 80            | 60            | 35%         | 270            | 250            | 8%          |
| <b>- MAN Truck &amp; Bus</b>            | <b>26,800</b> | <b>31,800</b> | <b>-16%</b> | <b>95,700</b>  | <b>116,000</b> | <b>-18%</b> |
| of which all-electric vehicles          | 350           | 410           | -15%        | 740            | 1,090          | -32%        |
| <b>- International Motors</b>           | <b>23,800</b> | <b>20,700</b> | <b>15%</b>  | <b>90,600</b>  | <b>88,900</b>  | <b>2%</b>   |
| of which all-electric vehicles          | 150           | 390           | -61%        | 610            | 670            | -9%         |
| <b>- Volkswagen Truck &amp; Bus</b>     | <b>10,100</b> | <b>7,500</b>  | <b>36%</b>  | <b>45,800</b>  | <b>37,200</b>  | <b>23%</b>  |
| of which all-electric vehicles          | 20            | 50            | -56%        | 120            | 100            | 22%         |

Percentage changes are based on unrounded values

**Scania** sold more vehicles in 2024 than in the previous year. This was mainly due to the continued strong market environment in South America.

The persistently weak market environment in Europe, particularly in Germany, and a model change during the year impacted unit sales of trucks at **MAN Truck & Bus**. Tighter regulatory requirements for vehicle software systems in the EU27+3 region led to delays in unit sales of buses.

In a declining North American truck market, **International** (formerly Navistar) recorded a slight year-on-year increase in its unit sales in 2024. This was mainly attributable to the healthy demand for medium-duty trucks. The new powertrain S13, which is based on the 13-liter Common Base Engine (CBE) of the TRATON GROUP, attracted high customer interest throughout

the year. After the delayed ramp-up of the new school bus model, bus sales also improved over the year.

Against the backdrop of the positive economic development in Brazil, **Volkswagen Truck & Bus** saw robust growth in sales of both trucks and buses in 2024.

The TRATON GROUP will publish its **2024 Annual Report** on March 10, 2025.

## Contact

### **Sacha Klingner**

Head of External Communications  
T +49 170 2250016  
sacha.klingner@traton.com

### **Matthias Karpstein**

Business Media Relations  
T +49 172 3603071  
matthias.karpstein@traton.com

### **TRATON SE**

Hanauer Straße 26 / 80992 Munich / Germany  
www.traton.com

With its brands Scania, MAN, International, and Volkswagen Truck & Bus, TRATON SE is the parent and holding company of the TRATON GROUP and one of the world's leading commercial vehicle manufacturers. The Group's product portfolio comprises trucks, buses, and light-duty commercial vehicles. "Transforming Transportation Together. For a sustainable world.": this intention underlines the Company's ambition to have a lasting and sustainable impact on the commercial vehicle business and on the Group's commercial growth.